ColdCloud Privacy Policy

This Privacy Policy governs the manner in which ColdCloud (powered by Beyond Wireless Technologies Ltd) collects, uses, maintains and discloses information collected from users (each, a “User”) of the ColdCloud system, either via the website at https://p3.beyondwireless.co.za (“Site”), or via the ColdCloud APP (“APP”), on either iOS or Android. This privacy policy applies to the Site, APP and all other products and services offered by ColdCloud.

Personal identification information

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site or APP, fill out a form, and in connection with other activities, services, features or resources we make available on our Site or APP. Users may be asked for, as appropriate, name, email address, phone number. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain Site or APP related activities.

Non-personal identification information

We may collect non-personal identification information about Users whenever they interact with our Site or APP. Non-personal identification information may include the browser name, the type of computer or smart device and technical information about the User’s means of connection to our Site or APP, such as the operating system and the Internet service providers utilized and other similar information.

Web browser cookies

Our Site may use “cookies” to enhance User experience. User’s web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

How we use collected information

ColdCloud may collect and use User’s personal information for the following purposes:

- **To improve customer service**
  Information you provide helps us respond to your customer service requests and support needs more efficiently.
- **To improve our Site or APP**
  We may use feedback you provide to improve our products and services.
- **To send periodic emails**
  We may use the email address to respond to their inquiries, questions, and/or other requests.
How we protect your information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site or APP.

Sharing your personal information

We do not sell, trade, or rent User’s personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above.

Third party websites

Users may find advertising or other content on our Site or APP that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website’s own terms and policies.

Changes to this privacy policy
ColdCloud has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

Your acceptance of these terms

By using this Site or APP, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our Site or APP. Your continued use of the Site / APP following the posting of changes to this policy will be deemed your acceptance of those changes.

Contacting us

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at:

Support
support@beyondwireless.co.za